

# CHOOSE COHOES

Minutes  
September 18, 2014

Ed Tremblay opened the meeting with a welcome and a quick overview of the new membership structure. This was followed by the attendees introducing themselves.

Ed reviewed that the Cohoes Local Development Corporation (CLDC) will continue to be the operating entity. The idea is for the CLDC to sponsor several different programs under their oversight. The current programs are the Choose Cohoes for Art group, the Mastodon Challenge group and the Farmers Market/Concert series.

The new program will be a membership group functioning as Choose Cohoes. Membership will be \$100.00 for business and non-profit groups and individual membership will be \$25.00.

Ed led a discussion on the fact that we are looking for this to be a membership run group. The CLDC does not want to dictate what is being done or to be the lead on programs. The goal would be to recruit new members over the next couple of months and to have the group then designate their own officers.

The CLDC is looking to fund a part time director of the Visitor Center. This person could also work to coordinate Choose Cohoes. The CLDC is looking for grant opportunities and the Cohoes IDA to possibly help with this funding.

A number of people were looking for more definitive answers on the actual mission statement for the Choose Cohoes program and a more formal structure of both the CLDC and the Choose Cohoes group.

It was explained that we had several working committees that had already been meeting and a strategic planning group that had been led by Kevin Hotaling.

Kevin volunteered to print out a report of where the committee left off in the planning process. It was decided that this could be a good starting point to move the program forward.

The Group will meet again on October 16<sup>th</sup> at the Visitor Center at 8:00 AM. In the mean time Ed challenged everyone to recruit people to join, or at least attend a few meetings to determine if they would want to join.

Meeting adjourned at 9:00 AM.